



BAYFIELD COUNTY TOURISM and FAIR COMMITTEE MEETING NOTICE

for

Tuesday, January 26, 2021

To: Larry Fickbohm, Chair
Jim Crandall, Vice-Chair
Mary Dougherty
Charly Ray
Tom Snilsberg

Mark Abeles-Allison, County Adm.
Dennis Pocerlich, County Board Chair
Lynn Divine, County Clerk
Ashland Daily Press, via email

From: Mary Motiff, Director

This notice is written to inform you that the Tourism-Fair Committee of the Bayfield County Board will meet on **Tuesday, January 26, 2021 at 4:00 PM (NOTE: this meeting is VIRTUAL ONLY via Teams – details below)**

Join on your computer or mobile app

[Click here to join the meeting](#)

Or call in (audio only)

[+1 715-318-2087, 438783514#](#) United States, Eau Claire

Phone Conference ID: 438 783 514#

AGENDA

- I. Call to Order
- II. Motion Regarding November 17, 2020 Tourism-Fair Committee Meeting Minutes
- III. Public Comment – *Limited to 3 minutes per person.*
- IV. Budget Review
- V. Discussion on 2021 Fair Planning
- VI. Discussion and Possible Action on Bid Results for Phase 3 Electric Project
- VII. Tourism Report from Director
 - A. Department Goals & Objectives with Activities
 - B. Measurable Data Review including Analytics & Sales Tax
- VIII. Discussion and Possible Action on 2021 Advertising Plan
- IX. Future Agenda Items and Next Meeting Date
- X. Adjournment

Note: Anyone requiring special accommodations should contact the Bayfield County Tourism office at 715-373-3491 at least 24 hours before the scheduled meeting so that appropriate arrangements can be made.