

**Department of Human Services**

117 East Fifth Street

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Washburn, WI 54891-0100

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FROM: Carrie Linder, Aging and Disability Services Manager

DATE: March 9, 2021

RE: **TCC Meeting Notice**

The Bayfield County Department of Human Services Transportation Coordinating Committee will meet on **Tuesday, March 16, 2021 at 3:30 p.m.** Due to COVID-19 and the pandemic, remote access to this meeting will originate from Conference Room A, lower level of the Courthouse in Washburn. Public participation remote access is available by phone by calling **1-715-318-2087 at the start of the meeting and entering participant code 628 584 720 followed by the # sign.** TCC members will receive an invitation via Microsoft Teams.

Any person wishing to attend who, because of a disability, requires special accommodations should contact the Department of Human Services at 715-373-6144, at least 24 hours before the scheduled meeting time so appropriate arrangements can be made.

The agenda includes: Review of the February 17, 2021 Meeting Minutes; Program Presentation-Transportation Voucher Programs; North Country Independent Living Voucher Program Presentation-NCIL Transportation Voucher Program Coordinator-Sunshine Lemieux; Center for Independent Living Western Wisconsin Voucher Program Presentation-CILWW Director of Transportation-Bobbi Craig; Statewide Transportation Survey; Review and refine TCC's goals and activities; Discuss Next Action Steps; and other business that may come before the Committee.

cc:

Post (bulletin board and website)

E-Mailed:

Dennis Pocernich, County Board Chairman

Mark Abeles Allison, County Administrator

Lynn Divine, County Clerk

Human Services Board

Elizabeth Skulan, BCDHS Director

Management Staff

Sara Wartman, Health Dept. Director

Greater Wisconsin Agency on Aging Resources, Inc. (GWAAR)

DCS, Rhinelander

Red Cliff-Tribal Chair

Daily Press

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**BAYFIELD COUNTY DEPARTMENT OF HUMAN SERVICES  
TRANSPORTATION COORDINATING COMMITTEE**

**Carla Becker (Vice Chairman)**  
**Jeff Benton**  
**Mary Dougherty (Chairman)**

**Carrie Linder**  
**Jeremy Oswald**  
**Beth Probst**

**Sam Ray**  
**Carol Salminen**  
**Perri Shuga**

**RE: March 16th, 2021 Transportation Coordinating Committee Meeting**

Dear Committee Members:

Please be advised that the next Transportation Coordinating Committee Meeting will be held on **Tuesday, March 16th, 2021 3:30pm – 4:30pm via Microsoft Teams.**

Due to COVID19 and the pandemic, remote access to this meeting will originate from Conference Room A, Washburn, Wisconsin.

Public participation remote access is available by phone by calling 1-715-318-2087 at the start of the meeting and entering participant code 628 584 720 followed by the # sign. TCC members to receive an invitation via Microsoft Teams.

Notice is hereby given, in the event the standing committee does not have a quorum, the County Board Chair or Vice Chair may act as an ex officio member (County ordinance, Chapter 3, section 2-3-1 (c)).

Any person planning to attend who, because of a disability, requires special accommodations, should contact the Department of Human Services at 715-373-6144, at least 24 hours before the scheduled meeting time, so appropriate arrangements can be made.

The agenda for the meeting is as follows:

**AGENDA**

1. Call to order
2. **Discussion and Possible Action** – Review of the February 17, 2021 Meeting Minutes
3. Program Presentation: Transportation Voucher Programs
  - a. North County Independent Living Voucher Program Presentation – NCIL, Transportation Voucher Program Coordinator – Sunshine Lemieux
  - b. Center for Independent Living Western Wisconsin Voucher Program Presentation – CILWW, Director of Transportation Bobbi Craig

4. Program Presentation: Bad River Van Rental Program – Lloyd Hartwell, Bad River Transit Manager
5. Statewide Transportation Survey
6. Review and refine TCC's goals and activities
7. Discuss next action steps
8. Motion to adjourn

Thank you!

Sincerely,

Jenise Swartley  
Director of Community Services at CORE Community Resources

c: Bayfield County DHS Transportation Coordinating Committee Members

**BAYFIELD COUNTY DEPARTMENT OF HUMAN SERVICES  
TRANSPORTATION COORDINATING COMMITTEE  
MICROSOFT TEAMS MEETING  
February 17, 2021  
3:30-4:30**

DRAFT  
Subject to change at the NEXT  
meeting

**Committee Members Present:** Jeremy Oswald, Mary Dougherty, Samantha Ray, Carla Becker, Carrie Linder, Beth Probst, Perri Campbell-Shuga,

**Committee Members Excused:** Jeff Benton, Carol Salminen,

**Committee Member Absent:**

**Staff Present:** Mark Ables-Allison, Carrie Linder, Jenise Swartley

**Other Present:** Shari Nutt, Pat Daoust,

**1. Call to Order and Introductions**

Mary Dougherty called the meeting to order at 3:34 PM.

**2. Discussion and Possible Action - Review of the January 20th, 2021 Meeting Minutes**

Motion by Mary, second by Jeremy to approve the minutes, motion carried.

**3. Private Transportation Presentation - Bay Mobility, Bay Mobility Founder/Owner Carla Becker**

Carla discussed her story of founding and owning Bay Mobility. Her background in caretaking revealed the need for transportation services that provide the additional care needed by elders and people with disabilities when receiving a ride (i.e., helping them out the door, getting their shoes on and walker ready, helping people into the bathroom during long trips). One of her goals in starting Bay Mobility was to relieve stress from family members and free up the time of the caretakers in this area by providing transportation services that include the care elders and people with disabilities need to get out the door. Providing proper training for their employees is key to making their approach to transportation possible. In addition to training, it is important for the employees to have someone to call to say, "this is happening, what should I do?" The primary things she learned and was challenged by in the process of starting a transportation business include:

- Finding insurance to cover the liability of providing these additional services.
- Navigating and finding the financial resources people can use to cover the cost of the rides provided by Bay Mobility. The more relationships they make, the more they find pockets of money here and there to assist people.
- Figuring out the price point she needs to charge for rides to cover everything from van maintenance to living wages.

Primary funding sources include Inclusa, Salvation Army vouchers for MMC, the cancer center's grant program for transportation services, some private pay, some North Country for Independent Living vouchers, Medicaid (MTM). MTM has been hard to work with because of communication issues.

The group discussed the possibility of training volunteers to provide some of the additional services Bay Mobility provides. Can volunteers be trained to handle more complex situations? In non-COVID times, the County contracts those cases to other agencies, such as Bay Mobility, and the specialized

transportation grant covers the costs. Those funds cover the current need, but if more people know about the services available, those funds may not be enough.

4. 5-year Transportation Plan and TCC Goals - Review and refine TCC's goals

Possible goals and focus areas for this committee:

a. Support startup private transportation providers

How can this committee support smart growth in the private transportation sector? There is a need for more startup businesses like Bay Mobility.

b. Support family and friend networks who want to provide transportation for each other

Is it possible to have vehicles that can be lent to family members who don't have reliable transportation? Can that be billed through Includa or MTM at a different rate? Carla thinks Family Care (Includa) would be open to having that conversation and building a system to do that. Bad River purchased a van that they are renting out to tribal members. Maintenance costs are high for this program. Pat has a van that he would like to do this with, but the maintenance costs are a deterrent. Pat will find out more information about Bad River's van rental program.

The cost of gas is another barrier--The BRICK receives requests for gas cards almost daily (they don't provide them). They used to do gas cards, but it was too hard to manage. MTM does reimburse for gas.

c. Train a volunteer base to handle more complex needs

d. Marketing

e. Funding streams

5. Discuss next action steps –presentation on voucher programs and continue to refine goals

**Future Meeting Date**

Next meeting **March 16th at 3:30 PM.**

**6. Adjournment**

*Motion by Mary, second by Carla to adjourn at 3:34, motion carried.*

Minutes respectfully submitted by Jenise Swartley.