



Minutes of the
BAYFIELD COUNTY TOURISM-FAIR COMMITTEE
Wednesday, May 18, 2022, at 5:00 PM
Bayfield County Fairgrounds

Members Present: Larry Fickbohm, James Crandall, Jeremy Oswald, Jeanna Penney, Steve Sandstrom

Members Absent: none

Others Present: Fred Strand, County Board Supervisor; Mary D. Motiff, Tourism Director; Ursula M. Garrison, Fair Coordinator

- I. **Call to Order:** The meeting was called to order at 5:02PM by Fickbohm
- II. **Election of Committee Chair and Vice-Chair – Motion by Crandall to nominate Fickbohm as Chair.** No other nominations were made. **Motion (Crandall/Sandstrom) to close nominations and cast a unanimous ballot for Fickbohm as Chair; motion carried. Motion by Oswald to nominate Sandstrom as Vice-Chair.** No other nominations were made. **Motion (Crandall/Oswald) to close nominations and cast a unanimous ballot for Sandstrom as Vice-Chair; motion carried.**
- III. **Motion to Approve February 9, 2022, Minutes – (Oswald/Crandall) Motion carried.**
- IV. **Public Comment:** Fickbohm shared that Marla Lahti asked on behalf of Market Sale about utilizing a stall in Draft Horse Barn for storage, putting in a wash station for sheep, and doing some painting inside the barns.
- V. **Tourism Report from Director –**
 - a. Motiff welcomed new committee members and reviewed the history of the department
 - b. Motiff mentioned that the Administrator is directing all departments to come up with some strategic planning goals in the near future.
 - c. Motiff reviewed some specific activities that have been done to accomplish the department's goals and objectives
 - d. Motiff reviewed visitor inquiry statistics, sales tax figures, and Facebook account activity
- VI. **Budget Review:** – Motiff reviewed the Budget report, pointing out that our sponsorship/donations are doing well and that the recent countywide wage increase will have an effect on the budget.
- VII. **Discussion on 2022 Fair Planning –** Motiff and Garrison gave updates on the status of activities in preparation for the Fair. Volunteers are needed.
- VIII. **Staffing Updates –** Motiff reviewed the current status of various positions and the plans to address vacancies.
- IX. **Buildings and Grounds Updates –** Motiff updated the committee on various projects that are planned for the fairgrounds.
- X. Next meeting is scheduled for July 20, 2022, at 5:00PM.
- XI. **Adjournment –** the meeting was adjourned at 5:15PM.

Respectfully submitted by:

Mary D. Motiff
Director, Tourism & Fair