

2023 Bayfield County Visitor Guide

Deadline: October 3, 2022

Please complete both pages (*front and back*) including this contact information:

Business Name*

Contact Person (Office use only)

Email (Office use only)

Business Address*

Mailing Address (if different)

Business City*

State*

Zip*

Business Phone*

Business Email*

Website (or Facebook)*

*As it will appear in Visitor Guide

DISPLAY ADS:

ALL ADS 1/2 PAGE OR LARGER **RECEIVE 2 FREE DIRECTORY LISTINGS***

- Full Page (7.5x10 or full bleed 8.75x11.125) \$1450
(10% fee added for inside front/back cover)
- 3/4 Page (7.5x7.437") \$1200
- 1/2 Page Horizontal (7.5x4.875") \$825
- 1/2 Page Vertical (3.625x10") \$825

ALL ADS UP TO 1/4 PAGE **RECEIVE 1 FREE DIRECTORY LISTING***

- 1/4 Page Horizontal (7.5x2.312") \$550
- 1/4 Page Vertical (3.625x4.875") \$550
- 1/8 Page (3.625x2.312") \$325
- 1/16 Page (3.625x1.031") \$200

PLEASE CHECK ONE OF THE FOLLOWING OPTIONS FOR DISPLAY ADS ONLY:

- Run same ad as last year with no changes (no proof).
- Run same info as last year, freshen up with new look (proof will be sent, **email address needed**).
- Run same ad as last year, with the changes I have enclosed (proof will be sent, **email is needed**).
- I am enclosing new ad materials (proof will be sent, **email address needed**).
- I am submitting camera ready, press-quality PDF (no proof). (300 dpi, CMYK, all fonts and artwork embedded)

Amount Due for Display Ad(s): \$ _____

- Each ad receives at least one complimentary directory listing that includes a 20-word description and contact information (see page 3). Additional listings may be purchased at a reduced rate.
- Display ad design is included in the ad rate. Ads 1/2 page or larger or ads requiring extensive design work may require an additional cost. Please call for pricing questions/information.
- All display ads are 4-color, CMYK.

Please email all ad materials to: whitespacewi@gmail.com

DIRECTORY LISTINGS:

Please check the Directory Listing that applies to you. **All ads include Directory Listing with a 20-word description (see back), plus complete contact info (from above).*

- Free Directory Listing with paid ad \$ 0 (Visitor Guide OR Snowmobile Map)
- Directory Listing Only \$ 50
- Addl. Directory Listing(s) # _____ \$35/each = \$ _____

Amount Due for Directory Listings: \$ _____

TOTAL AMOUNT DUE: \$ _____

("Display Ad" Total + "Directory Listing" Total)

Please send check to: Bayfield County Tourism

PO Box 832

Washburn, WI 54891

COMPLETE FORM ON BACK for your directory listing(s)

OVER →

