



Provider Assistance for Licensing Program (PAL)

OVERALL GOALS

- Increase the number of licensed child care providers in the Northern and Western licensing regions
- Support prospective or newly licensed child care providers' start-up and long-term sustainability and connect them to available services
- Increase public awareness about the benefits of licensed child care among providers, families, and community members

LOCATION

Northern Region

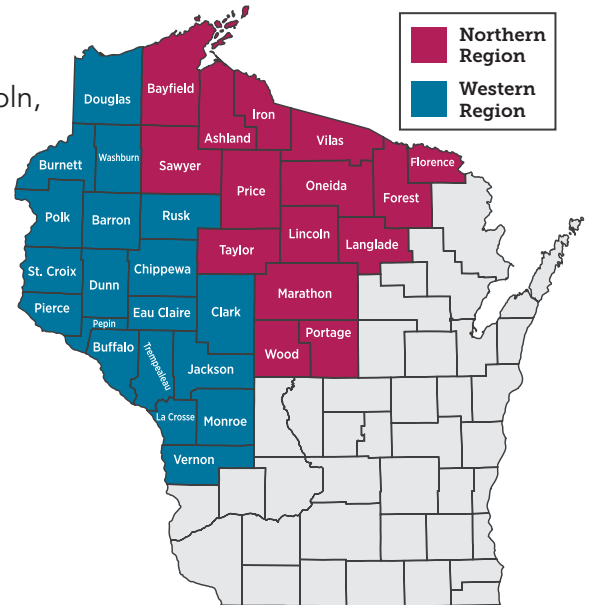
Counties: Ashland, Bayfield, Florence, Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Portage, Price, Sawyer, Taylor, Vilas, Wood

Tribes: Bad River, Forest County Potawatomi, Ho-Chunk Nation, Lac Courte Oreille, Lac du Flambeau, Red Cliff, Sokaogon

Western Region

Counties: Barron, Buffalo, Burnett, Chippewa, Clark, Douglas, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, Polk, Rusk, St. Croix, Trempealeau, Vernon, Washburn

Tribes: Ho-Chunk Nation, St. Croix



ELIGIBLE APPLICANTS

- Unregulated programs (family, group, and day camps)
- Certified family programs
- Providers who are in the pre-licensing process
- Entrepreneurs interested in starting a child care business

TIMELINE

This program will start accepting applications in January 2023. Interested candidates should add their names to the [Provider Assistance for Licensing Program \(PAL\) contact list](#) now so they can receive the most up-to-date information. Community partners interested in collaborating, please contact Kelly Matthews at kmatthews@wisconsinearlychildhood.org.

PROGRAMMING

- **Build It Strong** Child Care Business Foundations Training Series
- 1-to-1 coaching to support unlicensed child care providers/programs in obtaining licensure and successfully starting their business
- Start-up tool kits including items that support licensure
- Three grant opportunities per child care business to support movement along the licensing pathway, a total value of up to \$40,000 per group center, \$20,000 per day camp, and \$10,000 per family child care program
- Professional development navigation to ensure all staff have the coursework required for licensing
- Connections to existing resources such as Wisconsin Early Education Shared Services Network (WEESN), REWARD Wisconsin Stipend Program, T.E.A.C.H. Early Childhood® Wisconsin, Food Program, Wisconsin Registry, Child Care Resource and Referral (CCR&R) organizations, and more.

CONTACT

If you have questions, email WECAPAL@wisconsinearlychildhood.org for assistance.