

# 2024 SPONSORSHIP INFORMATION

Put your business in the spotlight - the Bayfield County Fair provides a great opportunity to build your brand and deliver your marketing message to a targeted audience of over 10,000 attendees consisting of area residents, neighbors, and visitors - your customers!

Please contact us to put together a sponsorship package that fits your needs or to answer any of your questions:

(715) 373-3493 or  
[thefair@bayfieldcounty.wi.gov](mailto:thefair@bayfieldcounty.wi.gov)

We look forward to working with you to make your sponsorship of the Bayfield County Fair a rewarding experience.



AUGUST 8<sup>TH</sup> - 11<sup>TH</sup>



As a special thank you, we're offering our sponsors special **ADVANCED GROUP DISCOUNT PRICING**. This is a way to purchase additional Fair passes for your customers, employees, family, and friends at a special price.



Please contact us by **April 26<sup>th</sup>** to be included in our print materials!

715-373-3493

[thefair@bayfieldcounty.wi.gov](mailto:thefair@bayfieldcounty.wi.gov)

Find us on Facebook!

[www.bayfieldcounty.wi.gov/fair](http://www.bayfieldcounty.wi.gov/fair)



## 2024 SPONSORSHIP OPPORTUNITIES AUGUST 8-11, 2024

CHOOSE THE BAYFIELD COUNTY FAIR SPONSORSHIP THAT BEST FITS YOUR NEEDS!



Support the Bayfield County Fair and get your name in front of thousands of people.	Best of Show	Blue Ribbon	Red Ribbon	White Ribbon	Friend of the Fair
Reserved seating at your sponsored event.	Up to 16 Seats				
Customized on-site presence.	✓				
Bayfield County Fair Posters.	Logo	Name			
Banners at Fair (supplied by you).	2	1			
Bayfield County Fair Brochure.	Logo	Name			
Announce your Business at Fair.	3/day	2/day	1/day		
Daily Passes to the Fair.	16	8	4	2	
Premium List.	Large Logo	Medium Logo	Small Logo	Name Only	
Bayfield County Fair website.	Logo and Link	Logo and Link	Logo and Link	Name and Link	Name Only
Window Cling.	✓	✓	✓	✓	✓
"Thank You" Ad after the Fair.	✓	✓	✓	✓	✓

**CONTACT US FOR A CUSTOMIZED SPONSORSHIP PACKAGE!**



# 2024 SPONSORSHIP CONTRACT

AUGUST 8-11, 2024

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Website: \_\_\_\_\_ Email: \_\_\_\_\_

**“Best of Show”** Sponsor at \$1500 or above

Please indicate your preference:

- I would like to be a General Sponsor of the Fair
- I would like to be the Primary Sponsor of an event

(Select from **Best of Show** list)

# of seats to reserve \_\_\_\_\_ (up to 16)

**“Best of Show” Events**  
(Rank in Order of Preference)

- Bull Riding - Friday
- Tough Truck - Saturday
- The Dirt Dash - Sunday

**“Blue Ribbon”** Sponsor at \$500 - \$1499

Please indicate your preference:

- I would like to be a General Sponsor of the Fair
- I would like to Sponsor an event

(Select from **Blue Ribbon** list)

**“Blue Ribbon” Events**  
(Rank in Order of Preference)

- Kid’s Pedal Tractor Pull - Friday
- Kids Power Wheels - Sunday
- Other - Contact us for list

\_\_\_\_\_ **“Red Ribbon”** Sponsor at \$250 - \$499

\_\_\_\_\_ **“White Ribbon”** Sponsor at \$100 - \$249

\_\_\_\_\_ **“Friend of the Fair”** at \$50 - \$99

Please mail this contract along with  
your payment to:  
Bayfield County Fair  
PO Box 832  
Washburn, WI 54891

### IN-KIND SPONSORSHIPS

At the sponsorship level indicated above, I would like to make an in-kind donation of these services/item(s):

\_\_\_\_\_ Retail value of \$ \_\_\_\_\_

\_\_\_\_\_ Retail value of \$ \_\_\_\_\_

WE'RE OFFERING OUR SPONSORS SPECIAL ADVANCED GROUP DISCOUNT PRICING.  
CONTACT US FOR DETAILS!

**PLEASE CONTACT US BY APRIL 26<sup>TH</sup> TO BE INCLUDED IN OUR  
PRINT ADVERTISING!**