



Budget Summary and Highlights

The proposed County UW-Extension Office budget is \$288,726 in 2019. This is a 2.6% increase over the 2018 budget, primarily due to personnel costs. The summer youth program piloted in 2018 is included. Additional wages for clerical assistance was removed.

A levy of \$285,066 or 2.7% increase is included. The County UW-Extension Office budget request for 2019 includes revenues of \$3,660 consisting of postage allocation funds as received in the past from the University.

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The County UW-Extension Office budget includes expenditures for Extension Office support, as well as educators focusing on the areas of Community Development, Agriculture and Horticulture, Human Development and Positive Youth Development. Bayfield County contracts with the University of Wisconsin System Board of Regents to co-fund these Educator positions at a flat fee rate. Extension nutrition educators work through a program called FoodWise, shared with Ashland and Iron Counties. Nutrition educators are completely funded by the University of Wisconsin System through federal grants.

Overview and Function

Mission

We teach, learn, lead and serve, connecting people with the University of Wisconsin and engaging with them in transforming lives and communities.

The University of Wisconsin-Extension is a unique partnership of county government, the University of Wisconsin and the U.S. Department of Agriculture. The objective of this partnership is to use the knowledge and research of the University of Wisconsin to meet the educational needs of Bayfield County residents. This task is accomplished through the efforts of University of Wisconsin Extension educators employed in each of the state's 72 county offices. Educational programs are developed and implemented where county residents live and work.

To make sure educational programs meet local needs, County Extension educators secure input from residents and community leaders on an ongoing basis and work closely with the Agriculture and Extension Education Committee members.

Administration

Bayfield County belongs to a 4-county administrative Area along with Douglas, Ashland and Iron Counties. Partnerships, resources, programming, funding and staffing in each UW-Extension, Cooperative Extension office in the Area is led by the Area Extension Director, which is a state-funded position.

Main Responsibilities

- The **Human Development & Relationships Educator** is responsible for planning, implementing and evaluating programs that meet identified needs and interests of county families and community organizations. Common programming topics include relationships and parenting, co-parenting, preventing childhood adversity, and financial education.
- The **Positive Youth Development Educator** and **4-H Program Coordinator** are responsible for providing leadership for the development, implementation and evaluation of the Bayfield County 4-H Community Club Program, as well as other Extension youth development programs including leadership development, educational trips, camps, teen court, and outdoor education.
- The **Agriculture Educator** and **Horticulture Educator** develop and deliver educational programs in the areas of agricultural economics and natural resources, plant sciences, animal sciences and horticulture. Programming in these areas include applied research using high tunnels and new breeds for crop development, field trials and farm visits, business development assistance, and coordination of the Volunteer Master Gardener Program. Funding for these educator positions is shared with Ashland County.
- The **Community Development Educator** is responsible for developing and implementing programs that help foster community, economic, business and organizational development and local government education. Programs include leadership development, strategic planning services, and assistance with business development.
- The **FoodWise Educators**, in partnership with agencies and schools, provide knowledge and skills needed to make healthy food and active lifestyle choices for Food Share eligible residents. Bayfield County's FoodWise program is administered jointly with Ashland and Iron Counties and brings over \$170,000 in federal sub-recipient grants, which fund nutrition education.

The programming efforts of Bayfield County Extension staff members are supported by research of the University of Wisconsin and by Extension specialists and outreach programmers statewide.

2018 Accomplishments

- Expanded co-parenting class by partnering with the Red Cliff Community Health Center to provide education for parents divorcing through the tribal court.
- Taught 82 educators and community providers about Adverse Childhood Experiences (ACEs) to increase awareness and decrease long-term, harmful effects of toxic stress on children.
- Continued educational programming and workshops focused on parenting and co-parenting, healthy relationships, and financial capability.
- Reached 17 parents through new online series called *Parents Connect Online*.
- Taught focused series of classes on resilience and relationships in the county jail.
- Provided financial coaching services for individuals.

- Partnered with local agencies to host the ACEs documentary, “Resilience: The Biology of Stress and the Science of Hope.”
- Facilitated a renewable energy roundtable discussion attended by 64 individuals.
- Registered new participants in 4-H CANSKI, an open and supportive environment for youth and adult volunteers to learn a life skill and be more physically fit. Over 130 registered participants skied last season.
- Involved 26 participants in the Bayfield Teen Court program.
- Piloted a new summer youth program, *Potential Adventures*, which helped local youth to explore the water and forest trails of Bayfield County by canoe, kayak, hiking and biking, promoting outdoor leadership skills and sense of place. In this first summer, 18 adventures were offered for youth in Grades 6-9, with a total participation of 120.
- Assisted 37 regional youth in learning about local issues and how to talk about them with legislators through participation in Superior Days.
- Planned and facilitated a Winter Leadership Camp experience for 30 regional high school youth.
- Supported 4-H programming for over 300 youth and over 90 adult volunteers in community clubs.
- Planned and facilitated a Sewing Camp attended by 9 youth and 5 adults to learn a valuable life skill.
- Supported business development through the “Business on Stage” events.
- Worked with local school districts on Smarter Lunchroom strategies to create environments where the healthy choice is the easy choice.
- Trained 10 new Volunteer Master Gardeners (Bayfield/Ashland Counties) and supported all volunteers in community service projects.
- Completed a Pesticide Applicator Training to provide certification for 9 local participants.
- Continued applied research in spinach production as a viable winter crop in Bayfield County.
- Hired a Community Development Educator to replace Tim Kane, who retired early in the year.

2019 Goals

Human Development and Relationships Programming

- Explore methods to address opioids and other addiction issues with assistance from UW-Extension specialists and local partners.
- Offer programming to professionals and community members on the impact of and prevention of Adverse Childhood Experiences (ACEs) through ACE Interface trainings and programs that focus on Strengthening Families Protective Factors as recommended by the Center for the Study of Social Policy.
- Provide *Parent Cafés*, a family resilience program for parents that focuses on building the Five Protective Factors.
- Provide relationship education for both consumers and professionals through *Relationships Matter* and *Relationships Matter for Helping Professionals*.
- Offer mindfulness-based well-being and stress management program *Taking Care of You* to caregivers, parents, and others.
- Offer family resilience and healthy relationship programming to inmates in the county jail.
- Continue providing educational resources for area parents including *Successful Co-Parenting* classes every other month for divorcing parents and others in co-parenting

relationships, *Parenting Wisely* and *Active Parenting*. Continue offering training and support to agency staff who work with parents.

- Continue outreach to young families through distribution of monthly newsletters *Parenting the Preschooler* and *Money Smart in Head Start* through Bayfield Head Start and the Red Cliff Early Childhood Center.
- Expanding reach of financial education offerings by providing multiple delivery methods for consumers (digital and face to face) along with professional training. Offer Rent Smart program with financial education targeted toward young adults. Make financial workshops available to area agencies and groups. Teach a Money Management Coach training and provide on-going support and updates for existing coaches.
- Advise the members of Bayfield County Home and Community Education, Inc.
- Encourage safe food preservation practices through education and distribution of current information in print and electronically. Continue offering use of food preservation equipment lending library to use of proper equipment.
- Continue collaborating with ADRC to provide support and education around issues related to aging and caregiving through *Living Well in Our Best Years* electronic and print newsletter.

Youth Development Programming

- Build on the first Potential Adventures summer youth program by building out partnerships, starting an advisory board, and using data from the pilot program to establish ideal timing, age participation and outcomes.
- Continue a strong 4-H program through volunteer support and training, promotion to the public, and offerings of relevant and appealing educational and family-oriented opportunities for youth and adults.
- Continue development of a Water Quality Assessment program utilizing local expertise and Digital Observation Technology kits.
- Outreach to existing and new members to reestablished a stronger 4-H Junior Leadership Program for middle and high school youth in the 4-H program.
- Continue collaborative 4-H programming between Ashland and Bayfield Counties.
- Continue the active recruitment, training and educational support as the advisor for youth involvement in the Bayfield County Teen Court.
- Recruit students to participate in Superior Days and learn more about how their local government functions and how they can effect change at the state level through their active involvement.
- Assist the 4-H Leaders Association assess the strengths and challenges of the Bayfield County 4-H program and develop strategies for the organization to allocate both financial and organizational support to meet these identified needs.
- Provide educational and organizational support for the Aquaponics programs at Bayfield, Washburn and Ashland High Schools.
- Provide educational and organizational support for the High Tunnel programs in Washburn, Bayfield, Drummond, Ashland and South Shore high schools.

Agriculture and Horticulture Programming

- Continue to support Bayfield County as it responds to potential impacts from large-scale livestock operations.

- Continue to provide training and educational assistance to fruit growers in Bayfield on reduced-risk pest management and fruit production
- Respond to requests by gardeners, farmers, and homeowners for information on gardening, pest management, trees, flowers, and other homeowner-based natural resource issues.
- Provide ongoing training for farmers in Bayfield and Ashland Counties on nutrient management in order to maintain water quality in the region and increase profitability of farms.
- Provide farm-visits as requested to address issues important to farmers.
- Publish periodic Research Bulletins to update growers on ongoing research trials in Ashland and Bayfield County.
- Continue work to increase awareness and opportunities for new crop development and production in Bayfield and Ashland Counties.
- Work with the Bayfield Regional Food Producers Cooperative to continue development of markets for value-added food products.
- Continue to broaden and expand the Lake Superior Woody Biomass Initiative in support of ongoing wood-to-energy projects.
- Continue development work to establish hazelnuts as a viable crop for growers in NW Wisconsin.
- Continue to offer the South Shore Farm Succession Program and help farm families develop a farm succession plan.
- Develop and implement a program to attract and train agricultural entrepreneurs
- Continue to train new Volunteer Master Gardeners and support community service projects.
- Continue to perform site visits to orchards in the Bayfield region.
- Provide the Tractor Safety Training, Pesticide Applicator Training and other farm-related trainings.
- Provide gardening and horticulture information through monthly newspaper articles.

Community Development Programming

- In partnership with Ashland County UW-Extension, provide leadership training for emerging leaders in our local communities.
- Provide business management education resources to existing and prospective entrepreneurs.
- Help enable community leaders to develop effective strategies to address their community/county economic development needs.
- Educate area residents on the proper disposal of unwanted hazardous chemicals, electronics and pharmaceuticals, and promote participation in hazardous waste, electronics and pharmaceutical Clean Sweep collections.
- Increase the capacity of local government officials and community organization officials to more effectively carry out their roles and responsibilities.

